



Attention Program Directors

For the 27th year, the Parents of Students of Phillips Academy, PSPA, will host a **Summer Opportunities Fair on Sunday, January 22, 2017 from 12pm to 3pm**. This exciting event will be held in the Smith Center on the campus of Phillips Academy, which is a selective co-ed boarding school with approximately 1,100 students representing most states and more than 39 foreign countries.

We invite you to be an Exhibitor at the Summer Opportunities Fair. This is an excellent opportunity for you to promote your program. This unique fair offers a wide range of summer opportunities for middle and high school students. Programs focus on academic enrichment, language study, community service, camps, sports, arts, research, internships, outdoor adventure, international travel & gap year opportunities.

The fair is widely publicized and is a popular event for the Phillips Academy students as well as many families throughout the region. Announcements of this event will be sent to public and private schools in eastern Massachusetts and southern New Hampshire. Additional publicity will appear in the local newspapers as well as web-based outlets such as Boston.com. This fair is a much-anticipated event and typically draws between 900 to 1000 attendees each year.

Location

Phillips Academy is located in Andover, Massachusetts. This central location in the Merrimack Valley region is 25 miles north of Boston, 10 miles south of the New Hampshire border and less than an hour from southern Maine, offering easy accessibility from major interstates I-95, I-93, and I-495 and both Logan International and Manchester-Boston Regional airports.

Exhibitor Registration

Exhibitors registering to attend our fair are provided with a 6-foot covered table and two chairs. Your program information will be listed in our directory which is distributed to all fair visitors. Table placement is prioritized based on date of registration and payment so please register early!

If you are not able to attend, but still want to be represented at the fair, you can choose an “Info Only” registration. Your program listing will be included in our directory, and you have the option to send program brochures that will be made available on an information only table.

Registration Fees & Deadlines – Deadline for registration is January 6th.

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| ❖ \$250 | Early Registration Fee | Register by December 16 th for early discount |
| ❖ \$300 | Regular Registration Fee | Register between December 16 th and January 6 th |
| ❖ \$100 | Info Only Registration Fee | Register by January 6 th |

Advertisement space is offered to those who register, providing more visibility in the directory. If interested in purchasing an ad, please select the desired size on the registration form and include the appropriate payment. Ads should be emailed in **jpeg format** to summerfairpa@gmail.com as close to time of registration as possible.

Advertisement Fees & Deadlines – All ads must be submitted no later than January 6th.

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| ❖ \$100 | Quarter page ad | 3.5”W x 4.5”H |
| ❖ \$150 | Half page ad | 7.5”W x 4.5”H |
| ❖ \$250 | Full page ad | 7.5”W x 9.5”H |

For additional ad specifications, please [click here](#). To see the last year’s directory, please [click here](#).

Payment by Paypal is preferred, but we also accept checks made payable to “PSPA”. Checks and Info Only materials should be mailed to the following address:

Phillips Academy, c/o PSPA Summer Opportunities Fair, 180 Main Street, Andover, MA 01810

2017 SOF REGISTRATION

Day of Fair – Sunday, January 22, 2017

Check-in at the Smith Center will be from 10am to 11am on Sunday, January 22, 2017. Please allow ample time to unload and set up. We recommend being ready by 11:30am as students tend to arrive early. You are invited to enjoy a complimentary brunch buffet from 10:30am to 2pm. Additional details with Day of Fair information will be emailed with a reminder two weeks prior to the fair. A campus map is available [here](#).

Refund & Cancellation Policy

The Summer Opportunities Fair will be held no matter what the weather brings! Unfortunately, we are not able to reschedule if unforeseen circumstances require the venue to close. No refunds for registration or advertising fees will be given after the January 6th deadline.

For any additional information, please contact the PSPA Summer Opportunities Exhibitor Liaison:

Kim McCullom (978) 771-1616 or Summerfairpa@gmail.com